

International Organization of MS Nurses

Date: 7/20/26

Minutes: IOMSN EC Meeting

Item	Discussion	Outcome
Call to Order and Introductions	Present: Bonnie Blain, Sara Schaefer, Marguerite Herman, Leny Almeda, Kathy Costello, Walette Widener, Marijean Buhse, Rachael Stacom, Cathy Cordova	Meeting was called to order at 7:03 pm
Approval of Minutes	Sara and Marijean made a motion to approve	Approved
Change of Scope / Connecting Conversations	Program scope changes pending approval from BMS and Genentech. One approval already received. Genentech approval includes both the Conversations program and the HCP webinar components. Expected approvals within the week.	Pending approvals from BMS and Genentech; proceed upon receipt
Local Webinars Initiative	Four flyer templates created for smaller, local programming: Patient Series, Nurses Series, Infusion Nurses, and Nurse Development. Budget target of \$5,000 per event to facilitate direct company sponsorship without grant processes. Estimated attendance of 15-25 participants creates an intimate learning environment. Intended for use by EC and board members to identify local sponsors in their regions.	Distribute flyers; identify local sponsors in assigned regions
Adaptive Learning MRI Program (France Foundation)	Proposal for educational platform using adaptive learning technology. Participants navigate MRI differential diagnosis based on knowledge level, providing personalized learning paths. France Foundation develops platform and approaches potential sponsors including Siemens and GE Healthcare. Anticipated proposal development within the next 2 weeks.	Develop proposal with France Foundation; approach sponsors
Advanced Practice Provider (APP) Group Discussion	Discussion regarding potential APP Special interest group or dedicated programming. Concerns raised about not fragmenting nursing community. Discussion of programming aimed at unique aspects of the role, based on the needs of APPs, could serve a dual purpose: meeting APP needs while growing membership. Proposal to pilot APP roundtable at CMSC and evaluate interest.	Pilot separate APP roundtable at CMSC; gauge interest and identify next steps
President Update	President has connected with all committee chairs and received positive feedback. Research Committee is interested in applying for the Nightingale Grant to support a research survey. Leadership hubs and standardized meeting documentation identified as strategic priorities. AI meeting assistant (Otter or similar) proposed to improve note-taking consistency across committees.	Approve Nightingale Grant application; explore free AI meeting tools

Website Refresh	Website refresh plan in place for both IOMSN and CMSC sites. New resource hub format using keyword search to improve accessibility and user experience. Time estimates added to content (webinars, articles) to help users make informed choices. Executive team to provide input on timeline and support website launch.	Leny will give an update at the end of August; provide support as needed
New Member Welcome Pathway	Established process for welcoming new members with multi-touch points over 4 weeks: Week 1 personal welcome, Week 2 regional liaison contact, Week 3 webinar invitation, Week 4 committee volunteer opportunity. Proposed automation using Outlook or similar to ensure consistency without increasing administrative burden.	Wallette to design automated welcome pathway; coordinate with regional liaisons
Publishing Award Campaign	Call for publishing award nominations, with a deadline of August 15th. Multi-channel promotion through website, social media, and email outreach to potential first authors. Reviewer team identified and organized. One confirmed applicant to date. Proposed outreach to recent journal authors and first-time publishers to increase nominations.	IOMSN Continue promotion; Rachael to reach out to new IOMSN members journal authors; Award to be given in Sept.
Mission-Based Grants	Cathy used Bonnie's document outlining the IOMSN's goals to request mission-based grants.	Will distribute to industry to assess interest
Connecting Conversations Patient Program	Program awaiting change of scope approval. Proposed locations: Chicago, New York, Portland, Las Vegas, Miami. Regional liaisons and local MS nurses identified to coordinate local events. Plan to complete all fulfillment requirements including sponsor materials and logos in registration packets and event signage.	Send fulfillment checklist upon approval; identify confirmed dates
Communication Calendar and Social Media Strategy	Develop organizational calendar to coordinate content across committees. Proposed varied content including member spotlights, committee showcases, board updates, and wellness messaging. Social media engagement highest on member-focused content. Commitment to weekly posts with administrative support and possible content scheduling tools. Wellness Wednesday series and broader promotional content planned.	Finalize calendar; coordinate committee content; implement scheduling tools
Meeting Adjournment	Motion to adjourn	Approved at 8:35 pm