

IOMSN EXECUTIVE BOARD MEETING Thursday March 22, 2018

Present: Megan Weigel: President

Connie Easterling: Past President

Aliza Ben-Zacharia: President Elect

Trish Pagnott: Treasure,

Beverly Layton: Past Treasure,

Marie Moore & Bonnie Blain: Membership Committee

Lori Mayer: Research Committee

Colleen Harris & Carol Chieffe_: Education Committee

Rachel Stacom: Communication & Mentorship

Lynn Stazzone: External Relations (excused)

MaryAnn Hibbs: VA Liaison

Marie Namey: Fellowship Committee

Amy Perrin-Ross: By Laws Committee

Maureen Mealy-Research Committee

Staff: June Halper: Executive Director IOMSN,

Leny Almeda

A. **Called to order:** 1:02 PM EST

Megan Weigel

B. **Minutes** March 2017, July 2017, Sept. 2017,
Oct. 2017 & Jan. 2018

Motion to approve: June Halper
Seconded: Megan Weigel

C. **EXECUTIVE DIRECTOR'S REPORT:**

June Halper

1. Major changes in the funding available for educational activities (i.e. unrestricted grants) from industry.

June Halper- we need to write more grants. The MS MASTERS CLASS for residents is no longer funded by industry at the CMSC. A similar program are held at the ACTRIMS meeting.

Aliza- we have still been able to get funding for MS Nursing education

Colleen- need to include how the activity will be support of "patient centered care" These are some of the new "buzz words".

Marie Moore: we need to ask reps for more involvement w/ IOMSN

Megan- recently met w/ Biogen Medical Science Liaisons (all NPs & former members of IOMSN), Money is an issue and there is more focus on Advisory Boards and the desire to create a "long standing piece" i.e. Genzyme's Collen Miller NP w/creation of non- branded publication that is result of a collaboration among APP's across the country and publication of a APP News letter.

Colleen- perhaps we need to adjust our goals as Advisory Boards seem to be where we are interacting w/ industry the most.

June- Agrees w/ Colleen Harris as funding for IOMSN Regional meets etc. is now considerable less. This is our worst year for Regional meeting funding. How are we going to work in our new "system". Do we need to look at how the AAN has done this? We discussed at a prior Board meeting but will plan to follow up w/ this for 2018-2019 year. It appears that "oral meds" have changed the picture and nursing in MS is being looked at differently.

Marie Moore- do we need to look at side effects of the orals and how we manage then.

Aliza- the drug companies appear to have separated out who has control of funding education and unrestricted grants.

June- reflected on what has happened with Teva which was one of our largest supporters for nursing education and the major changes in the company's support of MS nursing as a whole. June has looked at a "wish list for Genzyme as they seem to have significant support for our profession. We (IOMSN) will need to regroup, and revamp how we go forward in this new structure. We need to PUBLISH and show how valuable our work is. This brings up the need for IOMSN to offer some assistance w/ "how to publish, submit posters and publications.

Amy- for the CMSC there are 268 posters submitted and only a very small # are from or about Nursing.

FINANCIAL REPORT:

Patricia Pagnotta & June Halper

Annual Lost – \$ 55, 285

Current balance- \$ 1, 579, 517. 68 federally insured

Patricia P- should we raise our membership dues \$10-15/yr. Could do reduce cost if you are certified MS nurse? We need to do a more formalized review of this issue and how we go forward.

Carol Chieffe: - agrees w/ raising the membership's fees and need to look at by how much or how to go about this.

Megan- agrees also to raise the dues as a financial reason and a way to support our mission statement.

Aliza- expresses mixed feelings about our low cost to be involved yet understands the risks. She proposes we look at tiered dues such as "*Retired, active and student*" etc.

Amy- will look at the AANN and their by- laws and how would this look from a by- laws prospective angle.

June- other benefits to look at, reduced cost to attend the CMSC mtg and especially for International members

Megan- cautioned to not raise the membership rate too high as together these memberships dues add up.

Bev- could further breakdown the groups of members into "joining vs rejoining

Lenny- We have 468 members who did not pay their dues and 936 (10/2017) who had paid. Suggested that if a member does not pay for 3 yrs. their membership is suspended.

June- overall IOMSN membership is down.

Bev- reports she did not receive a "bill" for membership in 2016 and 2017.

Marie Moore- will take this topic back to the Membership Committee.

Marie Name- notes her membership was accidentally deleted but that has been corrected.

Aliza- paid her IOMSN membership dues during our meeting today

MEMBERSHIP COMMITTEE:

Marie Moore & Bonnie Blain

Marie & Bonnie- reported it is difficult to work with IOMSN webpage

Colleen- difficult to renew IOMSN membership

Marie & Bonnie- 21% drop in membership in 2017- 2018 (450 members have dropped off) we were at 1,282 in the US and for the AASCIN also.

Lenny- indicated again that close to 500 members have not paid for the 2017-2018 membership.

Marie Moore- not sure how we dropped our membership in 2017 as we were up in 2016 and this seems inconsistent.

Connie- there is a database of addresses and we should send a "blitz" out to everyone before raising the dues.

Bonnie Blain- could we do a survey as to why members don't pay their dues.

June- let's try to keep it under \$100.

Aliza- suggests we not increase the due but instead have access to web page etc. limited to members only.

Megan- there is a cost to make the web site password protected.

June- password protection could be done if that's the direction we decide to go in.

Marie M. - w/ the decrease in RN's should we consider a reduced cost for Medical Assistants to join? Perhaps dues would be reduced to 2/3 the cost RN's pay. (Same benefits for 1/3 of the cost).

June- we have the MA (non- nursing MS certification exam) we may need to collaborate our efforts w/ them. There are not as many new RN's in MS as before and RN's in clinic work are being replaced by medical assistants.

Marie M. & Bonnie- email sent to the regional liaisons but would expect a possible low response. Perhaps the NMSS can help promote the need for certification? Do we need another study guide for non- RN personal?

Connie: we can do a "blitz" too vs. a publication

Colleen- looking at doing more Webinars which can help us do promotion for IOMSN

Marie Moore- we can have the liaisons send a letter to the membership re: to the Webinar as it's more personal.

Bonnie- membership in Canada has dropped also.

Aliza- suggest we consider looking at having "neurology practices" become members.

Amy- agreed w/ above discussion and suggested we have a "recruiting contest" for new membership. Meet one and Reach one.

Bonnie- in Canada, it's harder to "Reach" out for membership

Rachael- suggested "group"/organizational membership vs. Individual membership and send ONE mailing and give them access to IOMSN Web site.

Megan- would the cost be worth it.

Rachel- can discuss the cost

Aliza- likes the idea if does not seem too costly.

Marie M. - raised concerns for potentially cutting our membership further.

Amy- we would need a 'By-laws' change but that should not be a problem.

Marie M and Amy- will be in touch related to what a change in the By-Law would read and/or look like.

Bonnie- What should we offer? 1. Journal, 2. Scholarships, 3. Reduced registration fees, 4. Faculty/ speakers bureau. NOTE the SPEAKER'S BUREAU members are all "vetted" Regional meetings should be looked at related to not requiring air fare, hotel etc.

Maryann Hibbs joined the call- VA Liaison @ 2:11 PM EST

Amy- suggested having a membership/ junior membership for nursing students which is free. Marijean could help us identify educators who could assist w/ getting the word out.

Could also consider non-nurse HC professional membership dues that would be labeled as "associate membership"

Connie- asking for names again of our membership Liaisons 1. Midwest: Melanie Huff- 2yr term. Southwest: Crystal Wright

Bonnie- this is a "dicey spot to be in related to working on membership.

Marie Namey- we need more visibility at the IOMSN booth

Rachael- we need local presenters for our IOMSN pool to save on travel cost.

Aliza- will put our brochures at the Janet Pearce Symposium on 4-13-18 in New York as she will be presenting.

Megan- is it ok to have our IOMSN brochures out at an Industry Sponsored event if the nurse is an IOMSN member? We will be doing regional meetings in Chicago and Baltimore this year.

Trisha P- we are not allowed to promote ourselves or our practice where we work.

Beverly- travels w/ the IOMSN brochures to make attendees aware of the education available.

Amy- back to the By-Laws, we can put this on the next ballot related to expanding our opportunities for membership and ultimately increasing membership. Amy will follow the By- Law's from the AANN. We do need at least 10 % of the membership to vote on this type of issue.

RESEARCH COMMITTEE REPORT:

Lori Mayer

Lori Mayer, Rachael Stacom and Leny- more info coming on various topics related to research.

1. How to request a grant? Letting membership know we have grants available for research?
2. Wallette? Podcast on posters, helping w/ research and looking at RN's in research.
3. We need to use more social media and "different" web sites- to promote research.
4. Have looked at cost of these podcasts and are working on some more "firm numbers"

Maureen- offering free funds but w/ not as nearly the response we had anticipated. We have an opportunity for improvement.

June- can we promote research more at the booth at CMSC

Colleen- looking at Webinars on Facebook too.

Maureen- likes Social Media usage and recommends we give some "lip service" to the RN who got the research money.

Amy- suggests we consider a Journal Club that we can do. She has some ideas for models of how it should look. Would involve submitting for CEU's in the form of a post presentation survey.

Megan- IOMSN Journal Club: look at cost of Webinar vs telephone conference call. Suspect the latter would be least expensive depending on the # of lines you have available. Ex- \$2,500 = 100 users.

Lori- pharma journal clubs are available, needs to be an approved article, includes webinar + slides.

1. Must be research article
2. Need to critique for Evidence based medicine. (Amy PR has criteria to evaluate
3. CEU's available
4. Can we (IOMSN) post on our website?
5. CEU's programs generally cost "money" to post or to participate
6. Loyola- has some type of criteria that they use.

EDUCATION COMMITTEE REPORT:

Colleen: Regional meetings for 2017 were successful but will change in 2018.

-Due to reduced funding at this point we have 2 regional meetings located -

Baltimore on 9/15/18 w/ Cathy Costello to chair – local speakers

Chicago on 9/15/18 w/ Amy Perrin Ross to chair – local speakers

-Cost containment actions: only 2 meetings in 2018, no printed books with slides

-For the future: need to consider using Web format more, such as Podcast & need to expand the committee

-There is another member, Denise Bruen, who has volunteered to help Colleen w/ the Education meetings

IMPORTANT: members have been involved w/ writing column and we need to continue this
Do we need to consider Special Interest Groups re: Physician Assistants?

Rachael S. has stepped up to assist w/ the above.
-Looking for new topics that we can write an article about
-CLINICIAN REVIEWS- we've had several articles published.

FELLOWSHIP COMMITTEE:

Maria Namey- we have \$750 – more money to offer for attendance at more meetings.
Currently reviewing applications
-18 people have received scholarships & 14 now have received special funds from June Halper Funds from FCMSC.
-FELLOWSHIPS- can be promoted through the IOMSN booth at the coming CMSC

COMMUNICATION COMMITTEE:

Rachael Stacom- Communication Committee will meet at CMSC
Social Media- need to maximize this medium. Social media #caughtyouaringiomsn
Doing this in our communities.
Megan- proposes that each month one person be in charge of this meeting.
We need to recognize people who are following us on Facebook
Rachael- we need to celebrate nurses who are out there and doing good things- our member ships is wain
Megan- we need to get more nurses like “Iris who attended Linda Morgante last year. We need to learn to speak in” #”. We need to use Instagram more as part of our “communication strategies”
Marie Moore- we have a Google Group that can connect to FACEBOOK/INSTAGRAM
Rachel- will send out more info on Google Group and will keep a “master list” on who was recognized. The web site is still getting extra hits
Rachael- Mentorship- 2 day mini fellowship. Had 6 RN's who were able to participate. It is just much harder to get funding for these types of programs
Aliza- IOMSN could offer or volunteer to make phone calls to help support new members. Maybe we could offer free CMSC meeting attendance to make sure they are coming and getting exposure to the organization and MS Nursing care. We should meet at the CMSC and discuss being a “telephone buddy”

AWARDS 2018 ANNUAL MEETING:

NOMINATING COMMITTEE:

Connie: Jill Nelson is now on the nominations committee.
We have- 10- nominations
4-for June Halper award
4- Thumbs Up
2- Research Award
Deadlines: March 30th- nominations
April 2nd- Awards committee

EXTERNAL RELATIONS COMMITTEE:

Lynn Stazzone had to leave and was not available for a verbal report. Will look for her written report.

VETERANS ADMINISTRATION LIAISON:

MaryAnn Hibbs- VA nurses have their own organization. Association members cannot have any contact w/ drug companies

MSNICB:

June- Certification exam is doing well. We will be able to “store our Continuing Ed credits” and then be able to renew/re-cert in 5 yrs. and our CE’s will be there. Stephanie Agrella is the Liaison.

June- Should we consider having “Associate membership for Pharma RN’s or? MA’s etc. They would not have any voting power, suggest a program.

Colleen- not sure why it was shot down in the past.

Marie Moore- membership with limitations is what she is seeing for the future.

June- the official invitation needs to come from us and we want industry to be involved.

Megan- supports the idea

Amy- no By-laws changes needed.

Marie Moore- suggest an Industry Council but they can’t be on the Board. AAN has similar “arrangements” w/ industry. They are involved in an Advisory Board perspective. This is an exciting way to get our corporate members involved. We would be able to ask Industry what they think.

MS COALITION:

Megan- it is a group of non- profits Megan is currently on committee and there has been lots of time and work done by this group. She cannot make all the calls necessary due to time issues. Could we have a “retired” membership category and if so would being involved w/ the MS Coalition as a “rep” of the IOMSN. Dottie had developed some brochures related to this in the past and would be a good representative

Connie- it has been very difficult to be on this committee

Amy- felt it was a good idea

Marie Namey- there would not be a board position but this person would communicate directly w/ the President.

Closing Comments:

Megan- thanked the Board for good 2 yrs. and their patience while she settled in to being a new mother etc.

June motioned to adjourn and Connie seconded
Meeting adjourned at 3: 30 EST